



FOR IMMEDIATE RELEASE

Brewerkz wins Overall Grand Prize at SE Asia Microbrewery Awards

Singapore, 22 June 2010 – Brewerkz did what werkz at the inaugural SE Asia Microbrewery Awards and claimed the overall grand prize of “Outstanding South East Asian Microbrewery” last Wednesday!

Held alongside the Asia Beer Awards and Beerfest Asia 2010, the SE Asia Microbrewery Awards were open to breweries that produced less than 18,000 hectoliters a year and are located in Southeast Asia.

Brewerkz Restaurants & Microbreweries, an iconic haven for handcrafted brews, entered five beers and beat the competition to the prestigious grand prize, one Gold medal, one Silver medal and two Bronze medals.

The award-winners were chosen by a panel of highly esteemed beer experts, based on five criteria – color and appearance, aroma, flavor, mouthfeel and technical quality. (Please see the fact sheet for the list of judges.)

“The competition was a resounding success with our international panel of judges remarking how impressed they were with the strength in depth of craft beers now being brewed in South East Asia and Singapore, in particular,” said Charles Guerrier, Chairman, Asia Beer Awards.

“For many years, Brewerkz has waved the flag for craft beer brewing in Singapore and it's good to see them rewarded for their years of serving outstanding craft brews to the Singapore market.”

Of the five Brewerkz beers entered, the American Pale Ale (abv. 4.8%) that boasts intense citrus hop flavors won the Gold medal in the “Pale/Amber Ale” category, while Golden Ale and India Pale Ale won Bronze medals in their respective categories.

In addition to receiving a Silver medal in the SE Asia Microbrewery Awards, Wheat Beer (abv. 5.0%) that is prized for its notes of wheat, fruit and spice was also honored with a Bronze medal in the international Asia Beer Awards 2010.

“We are honored to have won the ‘Outstanding SE Asian Microbrewery’ award, considering that there are now many high quality small breweries in the region,” said Scott Robertson, Brew Master of Singapore’s longest operating microbrewery.

“We will have to work very hard to maintain the high standards we’ve set for our beers and hopefully repeat our success next year.”

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About SE Asia Microbrewery Awards

Held in conjunction with Beerfest Asia 2010 at the Marina Promenade, the aim of the SE Asia Microbrewery Awards is to highlight the growing diversity of beers being produced and appreciated in the SE Asian Region. In Singapore alone there are now 8 microbreweries, mostly with more than one outlet each, there are also many successful microbreweries in Indonesia, Thailand, The Philippines and Vietnam. It is hoped that success in the competition will help the microbreweries promote their beer to a greater audience. For more information, please visit www.beerfestasia.com.

About Brewerkz

The brain child of US-born Devin Otto Kimble and Chilean Daniel Flores, Brewerkz Restaurant & Microbrewery is an iconic American microbrewery restaurant in Singapore that was modeled after similar concepts in the United States and Canada. Since it first opened in 1997, Brewerkz has received numerous awards and accolades for its dedication to high quality food and beverage. Brewerkz is now opened in three locations around Singapore and is operated and managed by MENU Pte Ltd. For more information, please visit www.brewerkz.com.

Brewerkz Locations:

Riverside Point

30 Merchant Road, #01-05/06 Riverside Point, Singapore 058282

Bukit Timah

903 Bukit Timah Road, Singapore 589620

Indoor Stadium

2 Stadium Walk #01-06/07/K1, Singapore Indoor Stadium, Singapore 397691

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