



We do what Werkz

**FOR IMMEDIATE RELEASE**

## **New Beer On Halloween**

**October 15, 2009** – Brewerkz is proud to launch a brand new beer – Pumpkin Head Ale – on Halloween (October 31<sup>st</sup>) this year.

Made with roasted pumpkin and spices, Big Head Pumpkin Ale (abv. 5.0%) exudes a subtle sweetness from the pumpkin and a delightful malty flavor that is accentuated by the fragrance of cinnamon, nutmeg and allspice.

“We brewed this beer to offer something special for Halloween, Thanksgiving and Christmas. This seasonal beer is quite popular in the United States and will be a great option for customers to have at our Thanksgiving Feast on November 26,” said Kim Wong, Brewery Manager, Brewerkz Restaurants & Microbreweries.

Available at Brewerkz Riverside Point, Pumpkin Head Ale is a great accompaniment for festive dishes, such as roasted turkey and pumpkin pie.

### **Big Head Pumpkin Ale's Prices**

	Mug 300ml	Half Liter 500ml	Jug 1400ml	Tower 4000ml
12pm - 3pm	4.99	5.99	15.99	79.99
3pm - 6pm	6.99	8.99	22.99	79.99
6pm - 8pm	8.99	11.99	29.99	79.99
8pm - close	10.99	14.99	36.99	89.99

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### **About Brewerkz**

The brain child of US-born Devin Otto Kimble and Chilean Daniel Flores, Brewerkz Restaurant & Microbrewery is an iconic American microbrewery restaurant in Singapore that was modeled after similar concepts in the United States and Canada. Since it first opened in 1997, Brewerkz has received numerous awards and accolades for its dedication to high quality food and beverage, as well as impeccable food safety. Brewerkz is now opened in three locations around Singapore and is operated and managed by MENU Pte Ltd. For more information, please visit [www.brewerkz.com](http://www.brewerkz.com).

### **About MENU**

Originally called Brewerkz Singapore Pte Ltd, the group was founded by US-born Devin Otto Kimble and Chilean Daniel E. Flores who opened Brewerkz Restaurant & Microbrewery in 1997. The new name "MENU" is intended to reflect that the company has grown from being a single concept to an operation that currently includes Brewerkz Restaurant & Microbrewery, Café Iguana and Wine Garage. For further information, please visit [www.menu.com.sg](http://www.menu.com.sg).

### **Pumpkin Head Ale is available at:**

#### Brewerkz Riverside Point

30 Merchant Road, #01-05/06 Riverside Point, Singapore 058282

Tel : 6438 7438

### **For more information, please contact:**

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