



**FOR IMMEDIATE RELEASE**

## **MORE BEER!**

### **BREWERY OPENS SECOND BREWERY**

**SINGAPORE, August 2007** – Celebrating its 10<sup>th</sup> year of operation, Brewerkz restaurant and microbrewery has been synonymous with fine handcrafted beer in Singapore. At 10 hectoliters, the current capacity of our brewery at Riverside Point cannot keep with the pace on the demand of our loyal customer base.

MENU Pte. Ltd., the group of which Brewerkz is a part, has just put the finishing touches on a brand new, state of the art off site brewing facility. At 25 hectoliters, the new brewery nearly triples the capacity for our Brew Master to deliver the goods.

Located at the Kampong Ampat Food Link building, a JTC property that was built for the needs of the food and beverage industry, Brewerkz is Singapore's only microbrewery with external brewing premises. Installing the unbelievably enormous brew tanks was a challenge itself, requiring the aid of cranes and a pulley system. The state of the art equipment was designed specifically for Brewerkz by Newlands Systems of BC, Canada. It incorporates the very latest temperature control systems and computerized valve controls. This will help ensure greater precision and consistency.

With this increased beer making capacity, Brewerkz customers can rest assured that they will have ready access to the same high quality product that they grow accustomed to over the past decade. The new facilities will also enable our Brew Master to continue experimenting with various styles of beer making from around the world.

#### **SCOTT BACZEK**

Scott Baczek is Assistant Brew Master at Brewerkz Restaurant & Microbrewery. Before Baczek landed on our shores, he was Cellarman and Quality Control Manager in a large brewing company in Salt Lake City, Utah. He has a BA in Anthropology and a BS in Environmental Sciences from the University of Notre Dame, Indiana.

#### **BREWERY RESTAURANT & MICROBREWERY**

Launched on the Singapore restaurant scene in 1997, Brewerkz Restaurant & Microbrewery is the brainchild of US-born Devin Otto Kimble and Daniel Flores, who modeled it on similar concepts in the USA and Canada.

Brewerkz occupies a prime location on the Singapore River at Riverside Point. In its tenth year, it has gained a certain iconic standing on the Singapore scene. Serving high-quality American fare, it is however the premium handcrafted unique beers brewed on-site in the 10-hectolitre tanks that have diners coming back for more.

The restaurant seats 240 inside and over 300 alfresco. Boasting a fun and informal atmosphere, Brewerkz serves an average of 1,100 diners daily. The well-patronized restaurant comes complete with pool table, dartboard and ten large-screen televisions that are extremely popular with sports fans.

The name of the holding company was changed to MENU Group in 2007.

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