



FOR IMMEDIATE RELEASE

Brewerkz wins "Best of Show" at Asia Beer Awards

Singapore, 7 October 2008 – Cheers are in order as Brewerkz emerged the overall grand award winner at last Thursday's Asia Beer Awards 2008!

Part of the first ever Singapore Beer Festival, the awards were helmed by a panel of highly esteemed judges, including Vir Sanghvi from Discovery Channel and Hindustan Times and Scott Kerkmans, Chief Beer Officer for Four Points by Sheraton, and had attracted 18 entries from popular local breweries.

Brewerkz received three prestigious awards for two of the beers it had entered. Steam Beer was honoured with "Best of Show", the overall grand prize in Asia Beer Awards, and was also the winner in the category of "Dark Lager". Oatmeal Stout wasn't far behind as it became top in the category of "Dark Ale".

"The Singapore beer scene has really taken off over the last few years. It's great that we now have a beer competition to call our own. And Brewerkz is particularly proud that one of our beers was selected as 'Best of Show,'" said Devin Kimble, Founder and Managing Director of MENU Pte. Ltd. Food & Drinks Group.

Other grand award winners include Archipelago Traveler's Wheat beer (First Runner Up) and Keat Yong Choon Ale (Second Runner Up).

All entries were judged on aroma, appearance, taste and, if applicable, adherence to style. To maintain fairness, judges, including Brewerkz Brew Master Scott Robertson, were not allowed to judge in the categories in which they have entered beers.

Visitors to the Singapore Beer Festival had the opportunity to taste Brewerkz' award-winning brews alongside other award recipients on festival grounds at Fort Canning last week, from October 2 – 5.

AWARD WINNERS

Grand Award Winners

- Best of show** – **Brewerkz Steam beer**
1st runner up – Archipelago Traveler’s Wheat beer
2nd runner up – Keat Yong Choon Ale

Category Winners

- Light ale – Keat Yong Choon Ale
Dark ale – **Brewerkz Oatmeal stout**
Light lager – Paulaner Lager
Dark lager – **Brewerkz Steam beer**
Wheat – Archipelago Traveler’s Wheat beer
Experimental – Archipelago Samui

PANEL OF JUDGES

- Fal Allen Chair of the Asia Beer Awards and Brewmaster, Archipelago Brewery
Scott Kerkmans Chief Beer Officer for Four Points by Sheraton
Michael Chuah Owner, Brauhaus Restaurant and Bar
Scott Robertson Brewmaster, Brewerkz
Vir Sanghvi Discovery Channel and Editorial Director of Hindustan Times

BREWERY ENTRIES

- Light Lager - Pilsner
Silver Award at Australian International Beer Awards 2008
- Light Ale - India Pale Ale
Bronze Award at Australian International Beer Awards 2008
- Dark Ale - Oatmeal Stout
Silver Award at Australian International Beer Awards 2008
- Dark Lager - Steam Beer

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About Brewerkz

The brain child of US-born Devin Otto Kimble and Chilean Daniel Flores, Brewerkz Restaurant & Microbrewery is an iconic American microbrewery restaurant in Singapore that was modeled after similar concepts in the United States and Canada. Since it first opened in 1997, Brewerkz has received numerous awards and accolades for its dedication to high quality food and beverage. Brewerkz is now opened in four locations around Singapore and is operated and managed by MENU Pte Ltd. For more information, please visit www.brewerkz.com.

About MENU

Originally called Brewerkz Singapore Pte Ltd, the group was founded by US-born Devin Otto Kimble and Chilean Daniel E. Flores who opened Brewerkz Restaurant & Microbrewery in 1997. The new name "MENU" is intended to reflect that the company has grown from being a single concept to an operation that currently includes Brewerkz Restaurant & Microbrewery, Café Iguana and Wine Garage. For further information, please visit www.menu.com.sg.

Brewerkz Locations:

Riverside Point

30 Merchant Road, #01-05/06 Riverside Point, Singapore 058282

Bukit Timah

903 Bukit Timah Road, Singapore 589620

Indoor Stadium

2 Stadium Walk #01-06/07/K1, Singapore Indoor Stadium, Singapore 397691

Changi Airport T3

Unit No 03-07 Transit/Departure Lounge North, Mezzanine Level 65 Airport Boulevard,
Singapore 819663

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