



**FOR IMMEDIATE RELEASE**

### **Perfect Score for Brewerkz at the Australian International Beer Awards**

**Singapore, 14 April 2008** – Brewerkz celebrates 8! Brew Master Scott Robertson and the Brewerkz brewing team emerged from the latest Australian International Beer Awards (AIBA) held in Melbourne, Australia with 4 silver medals and 4 bronze medals.

Brewerkz submitted eight entries into categories across the board and walked away with eight awards. Silver awards were presented to the ever so popular Pilsner Lager, Darkside Lager, Golden Ale and Oatmeal Stout. While Hopback Ale, India Pale Ale, X India Pale Ale and Olde Ale all took home a bronze medal. A silver medal represents an excellent product that displays the correct balance of taste, aroma and appearance appropriate of the style and a high level of technical merit. A bronze medal beer is a quality product with the correct balance of taste, aroma, and appearance appropriate for the style and the absence of major faults. In several style categories, gold was not awarded, making some silver medal winners the high ranking beer this year.

Devin Otto Kimble, Managing Director of MENU Pte. Ltd. Food & Drinks Group, which owns and operates Brewerkz Restaurants and Microbreweries, was very proud with the results from this year's awards. "While Brewerkz generally gauges its success from the feedback of our customers, it is nice to be recognized with a whole slew of medals. But beyond that it proves that we are producing great beers across the spectrum of styles from light ales to traditional pilsners and robust stouts. And such high quality is a great tribute to the care and effort that our brewers put into every beer", an elated Kimble said.

The AIBA saw 1,084 entries from 217 breweries representing 42 nations. The other submissions from Singapore were those from The Pump Room, which netted two awards out of seven entries and Asia Pacific Breweries Ltd, which took home one award out of two submitted.

The Australian International Beer Awards continues to be the largest display of premium beer and brewing excellence in the Asia Pacific Region and the world's second biggest beer competition. AIBA was established in 1993 to reward expertise in the field of brewing and to help promote the brewing industry and related industries on an international scale. The Royal Agricultural Society of Victoria (RAS), known for their dedication to excellence in agriculture, and the University of Ballarat, the only school to offer accredited brewing courses in the Southern Hemisphere, jointly conduct the competition each year in Melbourne, Australia.

“Eight medals for the eight beers submitted to the Australian Int'l Beer Awards is an awesome achievement for the Brewerkz brewers. It shows that our entire beer program is of the highest industry caliber and it is not just one or two beers that stand out. Scott and his team are consummate professionals and it is fantastic that they have been so recognized. Our brewers have a lot to be proud of”, Kimble said.

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**Brewerkz is located at:**

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[www.brewerkz.com](http://www.brewerkz.com)

**Brewerkz operating hours:**

Monday – Thursday: 12 nn – 12 midnight  
Friday, Saturday & Eve of PH: 12 nn – 1 am  
Sunday: 11am – 12 midnight




**For further information, please contact:**

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Additional information regarding medal criteria and judging:

## Medal Criteria

### Awarding Medals

Medal	Points	Description
	17 and over	A gold medal beer is an outstanding beer that displays the correct balance of taste, aroma and appearance appropriate for the style and excellent technical merit
	15.5 - 16.5	A silver medal beer is an excellent product that displays the correct balance of taste, aroma and appearance of the style and a high level of technical merit
	14 - 15	A bronze medal beer is a quality product with the correct balance of taste, aroma and appearance appropriate for the style and the absence of major faults

## Judging

### Judging Dates

Packaged entries: 03-08 March - at the University of Ballarat

Draught entries: 12-14 March - at the Melbourne Showgrounds

### Judging Criteria

1. Judges will judge each class without collaboration and, on receipt of all result sheets applicable to any one class, the Chief Judge of the Judges Panel shall have the points totalled, checked and determine the awards.
2. Judges will not have access to Exhibits apart from the glass of each placed in front of them by the Stewards.

3. Exhibits (not including Packaging) will be judged with products able to score a maximum of 20 points. The following five major characters are assessed during the judging process.

#### **DRAUGHT AND PACKAGED EXHIBITS**

	<b>Character</b>		<b>Points</b>
<b>A</b>	Appearance	<ul style="list-style-type: none"> <li>• Colour</li> <li>• Carbonation/foam</li> <li>• Characteristics</li> </ul>	Maximum 3.0 points
<b>B</b>	Aroma	<ul style="list-style-type: none"> <li>• Positive characteristics</li> <li>• Aroma Faults</li> </ul>	Maximum 5.0 points
<b>C</b>	Flavour & Body	<ul style="list-style-type: none"> <li>• General characteristics</li> <li>• Bitterness</li> <li>• Fermentation products</li> <li>• Flavour faults</li> </ul>	Maximum 6.0 points
<b>D</b>	Style	<ul style="list-style-type: none"> <li>• Appropriate for class</li> </ul>	Maximum 3.0 points
<b>E</b>	Technical Quality	<ul style="list-style-type: none"> <li>• Absence of major faults</li> <li>• Balance</li> <li>• Drinkability</li> </ul>	Maximum 3.0 points
	<b>TOTAL</b>		<b>Maximum 20 points</b>